

**12B - Broadcast Writing - (36 points possible)**

*The Critique Sheet is used for feedback to the contestant.  
 High marks do not necessarily mean an award will be given.*

<b>Strengths:</b>
<b>Suggestions:</b>

News information content is accurately conveyed	4	3	2	1	0
Script exhibits news judgment (importance of stories -- story order -- ethical and legal considerations)	4	3	2	1	0
Broadcast style (short sentences, present tense, conversational, clear, informal)	4	3	2	1	0
Necessary and interesting information (well-selected facts)	4	3	2	1	0
Few convention errors (sentences written for the ear)	4	3	2	1	0
Lead grabs listener and transitions move story	4	3	2	1	0
Quotations paraphrased and used to tell story	4	3	2	1	0
At least four stories used (1 pt. per story)	4	3	2	1	0
When read by judges, script comes within a 90-second time limit - plus or minus three seconds.	4	3	2	1	0

4 = excellent 3 = good 2 = average 1 = poor 0 = element is missing or does not meet the criteria for judging
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Judge \_\_\_\_\_