

## 15B - Broadcast Carry-In Feature Package - (28 points possible)

*The Critique Sheet is used for feedback to the contestant. High marks do not necessarily mean an award will be given.*

<b>Strengths:</b>
<b>Suggestions:</b>

<b>Writing:</b> Broadcast style: short sentences, present tense, conversational, clear, informal Necessary and interesting information selected Storyline effectively developed Effective use of pacing and transitional elements Logical sequencing Effective use of soundbites to tell story	4	3	2	1	0
<b>Feature Elements</b> Piece focuses on human interest	4	3	2	1	0
<b>Video:</b> Good shot composition, varied shots Lack of unnecessary camera movement (steady)	4	3	2	1	0
<b>Editing</b> What we hear is what we see Free of glitches, jump cuts Natural sound enhances story Relevant and interesting sound bites	4	3	2	1	0
<b>Audio</b> Voice track, nat sound, soundbite levels are consistent	4	3	2	1	0
<b>Talent</b> Effective/creative use of stand-up Voice over clear; words enunciated; pace appropriate	4	3	2	1	0
<b>Graphics/Lower Thirds</b> Graphics used to identify place, people, reporter	4	3	2	1	0

4 = excellent 3 = good 2 = average 1 = poor 0 = element is missing or does not meet the criteria for judging
--

Judge \_\_\_\_\_