

15BN - Broadcast News Package (Video Production) - (28 points possible)

The Critique Sheet is used for feedback to the contestant.

Score of 21/28 needed to qualify for Finals. Still, only top scorer from each Regional advances.

Strengths:
Suggestions:

Writing:	4 3 2 1 0
Broadcast style: short sentences, present tense, conversational, clear, informal Necessary and interesting information selected Storyline effectively developed Effective use of pacing and transitional elements Logical sequencing Effective use of soundbites to tell story	
News Elements	4 3 2 1 0
Piece focuses on a timely news event, may also include prominence, proximity, consequence, conflict	
Video:	4 3 2 1 0
Good shot composition, varied shots Lack of unnecessary camera movement (steady)	
Editing	4 3 2 1 0
What we hear is what we see Free of glitches, jump cuts Natural sound enhances story Relevant and interesting sound bites	
Audio	4 3 2 1 0
Voice track, nat sound, soundbite levels are consistent	
Talent	4 3 2 1 0
Effective/creative use of stand-up Voice over clear; words enunciated; pace appropriate	
Graphics/Lower Thirds	4 3 2 1 0
Graphics used to identify place, people, reporter	

4 = excellent 3 = good 2 = average 1 = poor 0 = element is missing or does not meet the criteria for judging
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