## 17POD - Podcast (24 points possible)

PSPA proudly introduces a podcast category into the mix. To compete here, you must provide the web address that takes us to your best podcast. When choosing one, consider the following:

- Structure and agenda of the episode
- Audience Interaction
- Good story-telling
- Knowledge of subject
- Find engaging guests
- How effective is your headline as it relates to the piece?
- Professional production quality
- Authenticity. You should be just you.

Upload your podcast address to the paschoolpress.org website.

You must do so by the date that your school attends a SJC Regional. Also, we will accept only podcasts aired on or after November 16, 2022.