

# 2017-18 PSPA SJC CHAMPIONSHIP

PSU Main Campus

*March 27, 2018*

Registration from **9:30-10:00**

Press Conference starts 10 a.m. or shortly after

Event should end around **3:45-4:00**

## **General Information and Rules**

1. Students who won a category at the Regional level advance to the statewide competition at PSU Main. The contest is free.
2. No substitutions permitted.
3. Contestants must write their names on every submission page.
4. Students competing in the newspaper, yearbook, and broadcast write-off contests will handwrite all entries and should follow the Associated Press Stylebook rules.
5. Students may use their own dictionary, thesaurus, stylebook, or personal hand-held devices.
6. Students competing in categories 8E (Editorial Cartoon) and 11L (Stand Alone Lit Mag Artwork) may bring their own coloring tools if they wish to use color in their creations.
7. Students competing in 12B (Broadcast Writing) may use the stopwatch function on a watch or mobile device to time their scripts.
8. Judges will be journalism faculty members and professionals. Critique forms/rubrics will be provided for each entry.
9. Contest winners for categories 1Y-12B will be announced after lunch (on your own) at the Awards Ceremony at the day's end.
10. Students must be present to compete.
11. Bring the shared signed photo release form for each student attending the event.
12. In the event of inclement weather, cancellation for the event will happen shortly after 8 p.m. the evening beforehand. Advisers will receive an email confirmation should that occur.

## **Write-off Information for Specific Contests**

### **YEARBOOK**

#### **1Y. YEARBOOK CAPTION WRITING**

Students will write captions for four provided pictures. Detailed information and quotes will be supplied for three of the four shots. For one photo, expect only a quote that you must work into your imaginative caption. Captions must tell a complete story and should have a minimum length of three complete sentences.

#### **2Y. YEARBOOK COPY**

Students will write a 250-300 word story based on the press conference.

#### **3Y. YEARBOOK SPORTS**

Students will write a 250-300 word sports-angled story based on the press conference.

#### **4Y. YEARBOOK SPREAD**

Students will design a yearbook spread based on the press conference and the day's events.

### **NEWS**

#### **5N. NEWS STORY**

Students will write a 250-300 word story based on the press conference.

#### **6N. NEWSPAPER FEATURE**

Students will write a 250-300 word story based on one aspect of the press conference.

#### **7N. NEWSPAPER SPORTS**

Students will write a 250-300 word sports-angled story based on the press conference.

### **EDITORIAL**

#### **8E. EDITORIAL CARTOON**

After the press conference, students will choose an idea presented and design a cartoon relevant to the material. Judges will look for a simple and clear editorial statement, evidence of artistic ability, and a creative approach.

#### **9E. EDITORIAL WRITING**

After the press conference, students will choose an idea presented and write an editorial using their ideas to either support or oppose a position.

### **LITERARY MAGAZINE**

#### **10L. LITERARY MAGAZINE POETRY**

Students will write an original poem for a literary magazine using the theme and length given on the prompt. Title the poem and clearly indicate lines through identification and the use of margins. Students are to exhibit an understanding of poetry, its conventions, punctuation, and its potential to create a setting. It should convey a tone, connect to feelings, and to delve beyond the surface.

#### 11L. LITERARY MAGAZINE STAND-ALONE ARTWORK

Students will be given a poem. After reading the poem, students will create an intriguing drawing relevant to the poem that would accompany it in a literary magazine. Both black and white or colored creations will be accepted.

#### **BROADCAST**

#### 12B. BROADCAST WRITING

After a press conference, students will write a broadcast script (reader) on the press conference. Students should choose an angle for their stories. Each script should be 90 second long (give or take 5 seconds) and adhere to the conventions of broadcast writing.

#### **PHOTOGRAPHY/VIDEOGRAPHY**

#### 13Y/14N. PHOTOGRAPHY (YB and Newspaper)

Based on the released prompt, students must submit seven pictures taken at the PSPA SJC Finals full-day event. Students must create a photo cutline for each (a one-sentence line that tells who, what, when, and where.) Students must log on to the PSPA website *paschoolpress.org* by Tuesday, April 3 at 6:00 p.m. to upload their photos.

#### 15B. BROADCAST VIDEO

Students must create a three to four minute promotional video for PSPA that features the full day's events. Students must log on to the PSPA website *paschoolpress.org* by Tuesday, April 3 at 6:00 p.m. to upload their videos.