

12B - Broadcast Writing - (36 points possible)

The Critique Sheet is used for feedback to the contestant.

Total Score: _____

Strengths:
Suggestions:

News information content is accurately conveyed	4	3	2	1	0
Script exhibits news judgment <small>(importance of stories -- story order -- ethical and legal considerations)</small>	4	3	2	1	0
Broadcast style <small>(short sentences, present tense, conversational, clear, informal)</small>	4	3	2	1	0
Necessary and interesting information <small>(well-selected facts)</small>	4	3	2	1	0
Few convention errors <small>(sentences written for the ear)</small>	4	3	2	1	0
Lead grabs listener, and transitions move story	4	3	2	1	0
Quotations paraphrased and used to tell story	4	3	2	1	0
At least four stories used (1 pt. per story)	4	3	2	1	0
When read by judges, script reflects a 90-second time limit - plus or minus three seconds. (Minus .5 for every five seconds off)	4	3	2	1	0

4 = excellent 3 = good 2 = average 1 = poor 0 = element is missing or does not meet the criteria for judging
