

15BN - Broadcast News Package (Video Production) - (28 points possible) Total Score: _____

The Critique Sheet is used for feedback to the contestant.

Strengths:
Suggestions:

Writing: Broadcast style: short sentences, present tense, conversational, clear, informal Necessary and interesting information selected Storyline effectively developed Effective use of pacing and transitional elements Logical sequencing Effective use of soundbites to tell story Package falls between 90 seconds and 2 minutes	4	3	2	1	0
News Elements Piece focuses on the provided prompt.	4	3	2	1	0
Video: Good shot composition, varied shots Lack of unnecessary camera movement (steady)	4	3	2	1	0
Editing What we hear is what we see Free of glitches, jump cuts Natural sound enhances story (no background music allowed) Relevant and interesting sound bites	4	3	2	1	0
Audio Voice track, nat sound, soundbite levels are consistent	4	3	2	1	0
Talent Effective/creative use of stand-up Voice over clear; words enunciated; pace appropriate	4	3	2	1	0
Graphics/Lower Thirds Graphics used to identify place, people, reporter	4	3	2	1	0

4 = excellent 3 = good 2 = average 1 = poor 0 = element is missing or does not meet the criteria for judging
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