

9E - Editorial Writing - (24 points possible)

The Critique Sheet is used for feedback to the contestant.

Total Score: _____

Strengths:
Suggestions:

Background Information Accurate and purposeful Writing does not ignore or distort facts	4	3	2	1	0
Writer's Clear Opinion Obvious stance Piece includes specific examples that strengthen the stance	4	3	2	1	0
Effective Voice Obvious attempt made to incorporate voice: serious, passionate, caustic, funny Word choice and sentence structure enhances voice Refrains from redundancy Uses techniques such as imagery and/or figurative language, if appropriate Eliminates unnecessary wordiness Uses dynamic, specific verbs Does not employ cliches Avoids passive verbs/voice (is, am, are, was, were, be, being, been) Writing connects directly with the reader, showing an awareness of audience and purpose	4	3	2	1	0
Commentary Thought-provoking Provides a "new" or alternate way of looking at subject Concession present Call for action present	4	3	2	1	0
Conventions Follows AP Style Contains sentences that are concise and well-built Variety of sentence beginnings Natural rhythm, cadence, and flow	4	3	2	1	0
Length Length is appropriate to address all pertinent details for your editorial topic. For many entrants, this works out to be approximately 1.5-2 pages. Do not use competition time to count your words; instead, focus on content.	4	3	2	1	0

4 = excellent 3 = good 2 = average 1 = poor 0 = element is missing or does not meet the criteria for judging
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