

4Y - Yearbook Spread Design - (24 points possible)

The Critique Sheet is used for feedback to the contestant.

Score of 18/24 needed to qualify for Finals. Still, only top scorer from each Regional advances.

Strengths:

Suggestions:

Spread reflects a visual and verbal representation of theme with good design: appropriate internal/external white space margins, obvious or correctly broken eyeline, grid/columnar design aspects.	4	3	2	1	0
Spread exhibits an obvious dominant element: one item that is considerably bigger than all other items on the spread. It can be a photo, photo package, photo illustration, or other featured aspect.	4	3	2	1	0
Spread has sufficient space designated for copy in stories, mini-stories, and captions (etc.) Hence, if written correctly, the spread should cover the event completely from a variety of angles.	4	3	2	1	0
Spread demonstrates all requested folio criteria. Exemplary spreads will show the section, spread topic, page number, and even an item that might improve coverage in this space.	4	3	2	1	0
Spread demonstrates all module requirements from the Design sets. Additionally, modules reflect a variety of types.	4	3	2	1	0
Design follows one of the 3 Design sets appropriately. It shows all of the requested parts. Exemplary submissions offer actual spread copy in headlines/subheadlines.	4	3	2	1	0

4 = excellent
 3 = good
 2 = average
 1 = poor
 0 = element is missing or does not meet the criteria for judging