

4Y - Yearbook Spread Design - (32 points possible)

Total Score: _____

The Critique Sheet is used for feedback to the contestant.

Strengths:
Suggestions:

Spread reflects a visual and verbal representation of theme with good design: appropriate internal/external white space margins, obvious or correctly broken eyeline, grid/columnar design aspects.	4	3	2	1	0
Spread exhibits an obvious dominant element. It can be a photo, photo package, photo illustration, or other featured aspect.	4	3	2	1	0
Spread has sufficient space designated for copy in stories, mini-stories, and captions (etc.) Hence, if written correctly, the spread should cover the event completely from a variety of angles.	4	3	2	1	0
Spread demonstrates all requested folio criteria. Exemplary spreads will show the section, spread topic, page number, and even an item that might improve coverage in this space.	4	3	2	1	0
Spread demonstrates all module requirements from the Design sets. Additionally, modules reflect a variety of types.	4	3	2	1	0
Design follows one of the three design sets appropriately. It shows all of the requested parts. Exemplary submissions offer actual spread copy in headlines/subheadlines.	4	3	2	1	0
Spread utilizes thematic graphics cohesively that reflects the shown cover.	4	3	2	1	0
Spread offers unique insights and offerings into the Student Life topic of <i>It Has Wheels</i>	4	3	2	1	0

4 = excellent 3 = good 2 = average 1 = poor 0 = element is missing or does not meet the criteria for judging
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